

The Ocean Cleanup

Dear Guest of Honour at the
Elsevier Customer Dinner

In celebration of the Frankfurt Book Fair's theme on The Netherlands and Flanders, Elsevier researched local initiatives that hope to make a difference in our world.



How did the Ocean Cleanup start?

Boyan Slat is a seventeen year old Dutch inventor, founder and CEO of **The Ocean Cleanup**, which develops advanced technologies to rid the world's oceans of plastic.

Driven by the ocean currents, the plastic is concentrated via a system he invented, reducing the theoretical cleanup time from millennia to mere years. In February 2013 he started **The Ocean Cleanup**. The first prototype system was deployed in June 2016 in the North Sea.

Congratulations!

By attending this dinner you are helping to improve our world: **Elsevier donated €50 to the Ocean Cleanup on your behalf.**

Please visit www.theoceancleanup.com for more information on this project.

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IS WHAT
WE
SHARE**

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THE NETHERLANDS